Grant Session Goals

• Share an overview of the Community Foundation
• Share an overview of our grantmaking process including changes for 2024
• Provide organizations with information and tools to submit applications
• Answer questions
Community Impact Staff

- Chakara Wheeler, Program Officer
- Damon Ross, Program Officer
- Jennifer Farrington, Senior Program Officer
- Lydia Starrs, Senior Program Officer
- Lynn Williams, Director of Equity and Engagement
- Stephanie Whitledge, Grants Administrator
- Sue Peters, Vice President of Community Impact
The Community Foundation of Greater Flint partners and leads by influencing and connecting generosity to Genesee County needs. For Good. For Ever. For everyone.
Foundation Facts

- 585 Funds
- $300 million in assets
- 34,949 donors
- 290 volunteers
- $10 million in annual grants
- $173 million in grants since 1988
How We Do Our Work

3 Roles
Focus #1: GROWING THE COMMUNITY’S RESOURCES

- Educate people on charitable giving options
- Customize giving approaches to match personal interests and tax planning needs
- Primarily focus on endowment to serve the needs of today and future generations
Focus #2: COMMUNITY LEADERSHIP

- Leveraging our social capital
- Acting as a community catalyst for positive change
- Partnering with others: initiating and responding
Focus #2: STRATEGIC GRANTMAKING

• Grantmaking priorities advance the CFGF mission
• $10 million in grants each year
• Fund broad range of projects, programs, and organizations – large and small
2023 Grantmaking

<table>
<thead>
<tr>
<th>Grant Type</th>
<th>Total Approved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Competitive CFGF</td>
<td>$2.7 mil</td>
</tr>
<tr>
<td>Designated</td>
<td>$3.7 mil</td>
</tr>
<tr>
<td>Donor Advised</td>
<td>$760,000</td>
</tr>
<tr>
<td>FCEE</td>
<td>$3.9 mil</td>
</tr>
<tr>
<td>FFF</td>
<td>$1 mil</td>
</tr>
<tr>
<td>Other</td>
<td>$480,000</td>
</tr>
<tr>
<td>Scholarship</td>
<td>$360,000</td>
</tr>
<tr>
<td>Grand Total</td>
<td>$12.9 mil</td>
</tr>
</tbody>
</table>

Competitive - CFGF 2023

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>CFGF Requested</td>
<td>$5 mil</td>
</tr>
<tr>
<td>CFGF Approved</td>
<td>$2.8 mil</td>
</tr>
<tr>
<td>Percent of Requests Approved</td>
<td>78%</td>
</tr>
<tr>
<td>Average CFGF Grant Size</td>
<td>$12,800</td>
</tr>
</tbody>
</table>

Competitive – FFF (Flint Kids Fund) 2023

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>FFF Requested</td>
<td>$1.9 mil</td>
</tr>
<tr>
<td>FFF Approved</td>
<td>$1 mil</td>
</tr>
<tr>
<td>Percent of Requests Approved</td>
<td>86%</td>
</tr>
<tr>
<td>Average FFF Grant Size</td>
<td>$53,400</td>
</tr>
</tbody>
</table>

28% of CFGF grants are competitive, making up 21% of funds spent in 2023.
Strategic Grant Priorities

Board Strategic Priorities:
• Strengthen Quality of Education (Pre-K through post-secondary)
• Flint Water Response and Recovery
• Flint Neighborhoods
• Community and Economic Development
• Commitment to Equity
Grant Programs

- Children & Youth Development Programs
- Community Impact Grants
- Flint Kids Fund
- Flint Women and Girls Fund
- Geographic Affiliate Funds: Clio, Davison, Flushing, Fenton and Grand Blanc
- Health and Human Services
- Neighborhood Small Grants Program
Additional Funding Areas

• Animal Welfare
• Arts and Culture Access
• Poverty and Basic Needs Support
• Pride Fund for LGBTQIA2S+ Community
• Racial Healing, Equity and Social Justice
• Scholarships
• Community Event Sponsorships
2024 Application Deadlines

February 1, 2024
• Community Impact
• Health and Human Services
• Youth Programs

March 1, 2024
• Community Funds
• Flint Kids Fund

March 15, 2024
• Flint Women and Girls Fund
• Neighborhood Small Grants Program

August 1, 2024
• Community Funds
• Health and Human Services
• Youth Programs

September 1, 2024
• Flint Kids Fund
Grant Process

• Step 1: Talk to a Program Officer. Not sure who your Program Officer is? Contact swhitledge@cfgf.org

• Step 2: Receive Login Credentials (if needed) and Complete Online Application

• Step 3: Review of Application

• Step 4: Final Funding Decision
Advice for Building a Strong Application

- Answer the questions directly and concisely.
- Be specific about how you will address the community need.
- How do your partnerships impact your programming?
- Do you coordinate with other nonprofits?
- Make sure your budget supports your narrative.
- Letters of Support from key partners.
Application Requirements

• Completion of online application form
  o General Application Form
  o Flint Kids Fund (NEW)
  o Flint Women and Girls Fund
  o Neighborhood Small Grants (NEW)
• Budget Form
• Annual submission of your most recent financial statement (audit preferred).
Grant Application Demo
Budget Form - Expenses

GRANT APPLICATION BUDGET

Below is a listing of standard budget items. Please provide the project budget in this format and in this order.

A. Organizational fiscal year: October 1 - September 30
B. Time period this budget covers: 10/1/18-9/30/19
C. Expenses: Include a description and the total amount for each of the following budget categories, including budget items not specified which exceed 5% of the total budget. Add additional rows if necessary.

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount Requested from CFGF</th>
<th>Total Project Expenses</th>
<th>Description / Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>$0.00</td>
<td>$15,000.00</td>
<td>Towards Project Manager and Assistant salaries</td>
</tr>
<tr>
<td>Fringe Benefits</td>
<td>$0.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>Travel</td>
<td>$0.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>Supplies</td>
<td>$1,000.00</td>
<td>$3,000.00</td>
<td>Food, supplies and gifts for children</td>
</tr>
<tr>
<td>Admin Costs</td>
<td>$0.00</td>
<td>$1,000.00</td>
<td>Towards organization's rent and utilities</td>
</tr>
<tr>
<td>Other (specify)</td>
<td>$0.00</td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$1,000.00</td>
<td>$19,000.00</td>
<td></td>
</tr>
</tbody>
</table>
## Budget Form - Revenue

D. **Revenue**: Include a source, description, and the total amount for each source of revenue. Please indicate if the source is committed or pending. Add additional rows if necessary.

<table>
<thead>
<tr>
<th>Source</th>
<th>Type (Cash or In-Kind)</th>
<th>Value</th>
<th>Confirmed or Pending?</th>
<th>Description / Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Foundation of Greater Flint</td>
<td>Cash</td>
<td>$1,000.00</td>
<td>Pending</td>
<td>Currently requesting</td>
</tr>
<tr>
<td>Community Volunteers</td>
<td>In-Kind</td>
<td>$500.00</td>
<td>Pending</td>
<td>Volunteers’ time</td>
</tr>
<tr>
<td>Smith Family Foundation</td>
<td>Cash</td>
<td>$500.00</td>
<td>Confirmed</td>
<td>Donation</td>
</tr>
<tr>
<td>Community Donations</td>
<td>Cash</td>
<td>$1,000.00</td>
<td>Pending</td>
<td>Anticipated through fundraising efforts</td>
</tr>
<tr>
<td>Federal Grant</td>
<td>Cash</td>
<td>$14,500.00</td>
<td>Confirmed</td>
<td>Grant approved</td>
</tr>
<tr>
<td>Community Donations</td>
<td>In-Kind</td>
<td>$1,500.00</td>
<td>Pending</td>
<td>Donations of food and supplies</td>
</tr>
<tr>
<td>Total Revenue</td>
<td></td>
<td>$19,000.00</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Grant Award Requirements

- Signed Grant Agreement
- Outlines purpose of funding, grant conditions, reporting requirements and deadlines and expectations for communication
- Organizations are required to sign and return agreement before payment can be authorized
- EFT Authorization Form
  - We now offer Electronic Fund Transfer (EFT) payment
Grant Requirements - Reporting

• Final Reports are typically due 30 days following the end of your grant period
  Example: If grant period ends 10/31/2021, the final grant report will be due by 11/30/2021
• A report template is available. It will ask you to provide narrative and financial reporting of grant funds received
• Multi-year requests may require interim reports
Grant Requirements – Site Visits

• If a site visit is not requested, but you’d like to schedule a site visit with CFGF, please contact your Program Officer. We are always happy to see your work in action!
Communicating Your Grant Award

• Press Releases
  The Foundation encourages grantees to prepare and circulate a press release regarding its grant. A sample press release will be provided along with the grant agreement.

• Logo Use
  Contact Alex Dawson, Associate Vice President Marketing and Communications, at (810)767-8435 or adawson@cfgf.org for logo files, guidelines, and express permission for use.
Grant-Related Questions

For more information:

Website: www.cfgf.org

Stephanie Whitledge, Grants Administrator: swhitledge@cfgf.org

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