



NewsRelease

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COMMUNITY FOUNDATION AWARDS \$300,167 IN GRANTS TO SUPPORT LOCAL NONPROFIT EFFORTS IN CENSUS 2020 COUNT

FLINT, MI – In 2020, there is nothing more important than ensuring a complete count of all residents in Flint and Genesee County. A complete count means adequate congressional representation and the right flow of federal resources to meet the needs of our county’s most vulnerable residents. Being counted helps communities create jobs, provide housing, fund K-12 education, prepare for emergencies and build schools, roads, hospitals and libraries.

Today, the Community Foundation of Greater Flint (CFGF) is investing in nonprofit organizations working to ensure an accurate count in the 2020 census. Thirty-four nonprofit organizations were awarded \$300,167 in grants in a competitive process that began last fall. Grants ranged from \$20,000 to \$2,100 depending on the project's scope and geographic coverage. Funding runs from December 2019 through August 2020. The Census count begins in April 2020.

“The Community Foundation is pleased to support local nonprofits that are key to get out the count efforts, particularly in hard-to-count populations,” said Sue Peters, Vice President of Community Impact. “Those with the most to lose from an undercount are the hardest to count, including people of color, immigrants, young children, and those traditionally served by nonprofits.”

Grant funding was available to organizations who work with historically undercounted communities in Flint and Genesee County. CFGF will continue to work with all nonprofit organizations

interested in outreach efforts, including access to promotional materials, Peters added.

The Community Foundation is partnering with the City of Flint and the Michigan Nonprofit Association in its ***Be Counted Michigan 2020 campaign***, with support from the Council of Michigan Foundations and local funders including the C.S. Mott Foundation and Ruth Mott Foundation.

Grants to Genesee County Nonprofits

\$5,000 to Active Boys in Christ to host six educational events regarding the Census

\$5,900 to Agape Community Outreach to host a family night, to include information on the Census and provide computers for Census completion

\$6,500 to Arab American Heritage Council to bolster outreach efforts to hard to count populations which include immigrants, undocumented people, refugees, people of color, and others

\$4,050 to American Muslim Community Services to partner and collaborate to bolster outreach efforts to hard to count populations

\$5,000 to Community Outreach for Family and Youth to host six Census events, providing literacy tutors, instructions, guidance, and support to complete the Census

\$19,750 to Communication Access Center for the Deaf and Hard of Hearing for Census education, access, and assistance to deaf community members and their families

\$10,000 to Communities First to host four events (one children's event, two musical events, and a comedy show) to create buzz and spread information about the Census

\$20,000 to Crim Fitness Foundation for education and awareness of Census 2020 to other human resource providers (via training sessions) and the community (via Census Awareness Events)

\$5,000 to El Ballet Folklorico Estudiantil to promote the Census through the use of videos, presentations, culturally-appropriate materials, and a dedicated staff person

\$5,000 to Ennis Center for Children for multi-media, face-to-face interactions among clients and community members, collaborating activities, and educational information

\$5,000 to Evergreen Community Development Initiative to provide a staff person dedicated to promoting the Census, as well as printed material and technology

\$5,000 to Faith Foundation Resources to host Parent Cafes to educate parents on the importance of responding to the 2020 census

\$5,000 to Flint Innovative Solutions to share Census 2020 information throughout Smartphone Technology Literacy training sessions

\$2,100 to Genesee County Free Medical Clinic to provide Census information, resources, and computer access to patients

\$20,000 to Genesee Health Plan to develop an internal Census task force to assist with training and monitoring Census outreach activities

\$5,000 to Hasselbring Senior Center for educational workshops and monthly educational community gatherings to present vital Census education and information

\$10,000 to International Center of Flint to partner and collaborate to bolster outreach efforts to hard to count populations which include immigrants, undocumented people, and refugees

\$3,000 to InvolvedDad to educate constituents, program participants, and supporters about the 2020 Census through strategic social media use, mailings, and an outreach event

\$5,000 to Joy Tabernacle Church to use and staff existing computer lab facilities to serve as an evening and weekend Census lab

\$19,355 to Latinx Technology & Community Center of Greater Flint to partner and collaborate to bolster outreach efforts to hard to count populations; and address mistrust to support a complete count for the 2020 Census by serving as a hub for technology access

\$5,000 to Legal Services of Eastern Michigan for the Genesee County Community Collaborative [GC3] to educate and encourage communities to respond to the 2020 Census through education and outreach efforts, a centralized operations base, and integrated technology

\$5,000 to Living Grace Community Fellowship to host Census parties, distribute Census information at community events, and utilize the church as a hub for completing the Census

\$3,000 to Michigan Council on Crime and Delinquency to improve awareness and completion of the 2020 Census by reaching formers, their families, and allies through distributable materials, discussion at Nation Outside meetings, providing space and internet access

\$20,000 to Michigan Faith in Action for a mobile awareness program in Genesee County, providing training and access to Census information to churches, schools, meetings, and home-bound persons

\$16,000 to Neighborhood Engagement Hub for four engagement activities to reach targeted

community groups and share information with the community

\$5,000 to North Flint Reinvestment Corporation to collaborate with Eagle's Nest Academy and Eagle's Nest Learning Center to host multiple community engagement sessions to educate families and residents about the 2020 Census

\$7,500 to R.L. Jones Community Outreach Center to increase awareness and access regarding the Census through information provided as part of services/food distributions as well as computer access

\$7,500 to St. Luke's N.E.W. Life Center to provide space and technology for clients to learn about and complete the Census online

\$10,000 to Sylvester Broome Empowerment Village to reach out to the community by passing out information, going door to door, attending events, and hosting Census parties

\$18,011 to The Disability Network to educate and encourage all households (including those with disabilities) to complete the 2020 Census through events and access to a computer lab

\$7,500 to The Regents of the University of Michigan to encourage college students to respond to the 2020 Census through a series of education events and engaging activities

\$5,000 to Urban Renaissance Center to utilize and staff existing computer lab facilities to serve as the Civic Park 2020 Census Lab

\$20,000 to Valley Area Agency on Aging to conduct a minimum of 30 outreach events targeting seniors to complete the 2020 Census, including outreach to 1000 homebound seniors

\$5,000 to Young Mens Christian Association of Flint to use established connections to encourage trust in the Census and encourage completion through events and accessibility via tablets on-site