Census 2020: What’s at Stake
Inspiring philanthropy is at the heart of our work. We take great pride in bringing people together in a way that drives community investment and catalyzes the community’s spirit. We do this for the common good and in a way that ensures all people are given an opportunity to thrive.

We are leading in a time when the challenges are large – and the opportunities to make a profound impact are even greater. Census 2020 is one example where we are partnering with nonprofit organizations to ensure a complete count for Flint and Genesee County. We’re keying our efforts on those hardest to count including communities of color, immigrants and young children.

Throughout the year we’ve met monthly with nonprofit organizations to break through the barriers of trust and learn more about what’s at stake for the Census. A grant program was developed, funding decisions were made by a volunteer committee, and we’ve advised $300,000 in grants to local nonprofits. We are grateful to the Charles Stewart Mott Foundation and the Ruth Mott Foundation for grants that support Census work.

Our new strategic plan was adopted by the board in October, and our staff is beginning to lean into the future of our work. We will build on our work on the water crisis, and continue literacy initiatives and community development needs of Flint neighborhoods. The five-year plan will accelerate an equitable and sustainable improvement in the quality of life for all Genesee County residents.

There is no question that we have a lot of work ahead of us, but we have many opportunities to advance. We are poised for accelerated growth while instilling a culture of innovation and a commitment to excellence. I hope you will embrace our vision of a vibrant and equitable Genesee County where everyone can thrive.

Isaiah M. Oliver
President and CEO
2020-2025 STRATEGIC PLAN

OUR VISION
A vibrant and equitable Genesee County where everyone can thrive.

OUR MISSION
The Community Foundation of Greater Flint partners and leads by influencing and connecting generosity to Genesee County needs. For Good. For Ever. For Everyone.

STRATEGIC PLAN
Our strategic planning process began a year ago with senior staff and board members devoting their time and talent to the process. Serving on the core planning committee were Leanne Panduren, chair, Brett Hunkins, Timothy Knecht, Isaiah Oliver, Sue Peters, Mark Piper, Lawrence Reynolds, Manal Saab, Sherri Stephens, Shannon White, George Wilkinson and Cathy Zell. The team reviewed data from over 30 interviews with grantee partners, business leaders, donors and community leaders, among others. These gifts of time, talent and treasure are core to the mission of CFGF, activating the community’s generosity to make life better now and for generations to come.

IN THE NEXT FIVE YEARS WE WILL:

RESPOND TO THE WATER CRISIS AND THE COMMUNITY’S NEED FOR SAFE DRINKING WATER

STRENGTHEN THE QUALITY OF EDUCATION FROM PRE-K THROUGH POST-SECONDARY ENROLLMENT AND COMPLETION

ADDRESS DEMAND TO EXPAND INTO AREAS OF COMMUNITY AND ECONOMIC DEVELOPMENT

PLACE COMMUNITY LEADERSHIP SQUARELY AT THE HEART OF OUR COMMUNITY IMPACT INVESTMENT STRATEGY
CENSUS 2020: WHAT’S AT STAKE

In March 2020, every household in Genesee County will receive an invitation to complete a Census 2020 form. Forms are filled out by household, and everyone needs to be counted, including children. You can complete the Census by internet, phone or mail. And that avoids a Census enumerator from knocking on your door!

Being undercounted deprives Flint of equal political representation and private and public resources. Those with the most to lose from an undercount are the hardest to count, including communities of color, immigrants, young children, the homeless, and those traditionally served by nonprofits.

Based on a recent study from George Washington University, and based on the population of Flint, the amount of annual funding in question amounts to about $142 million for critical services and programs. This translates to $1,800 per person, per year, for every person not counted.

Many of these funding areas are particularly relevant in Flint, including early childhood education (HeadStart); access to healthy food and nutrition (SNAP and school lunches); and access to a medical home (WIC, S-CHIP and Medicaid).

Serving as a Census Hub for 2020, the Community Foundation is mobilizing nonprofits in get out the count efforts, awarding and managing mini-grants to local nonprofits, and serving as a key campaign messenger.

---

DELORIS FLYNN, REPRESENTS FAITH-BASED COMMUNITIES

“The Census is important to the community I represent because it empowers the local economy through the distribution of state and federal resources. The funding is critical to the schools, hospitals, nonprofits and other businesses. You matter! Stand up and be counted!”

BRETT SMITH, REPRESENTS PEOPLE WITH DISABILITIES

“Census data can directly impact the amount of services and supports available for people with disabilities to live independently. We are integrating Census information into every contact we have with our customers. A computer lab will be open to the community as a resource for individuals to complete the Census.”

JIM RICHARDSON, REPRESENTS FLINT NEIGHBORHOODS

“We need a full and accurate count to assure our community receives its fair share. A lot of federal decisions are made based on the size of our community such as representation and resource allocation. I’m doing everything I can to encourage completing the Census.”

AURORA SAUCEDA, REPRESENTS THE LATINX COMMUNITY

“The Latinx community is the fastest growing minority group in the nation and thus, must reflect accordingly if we want to be represented. Every person undercounted will equal loss of revenue for the next 10 years. Be counted!”
The Art of Philanthropy – an annual celebration of time, talent and treasure – honors those who contribute to the success of the Community Foundation. Held at Factory One in downtown Flint, we enjoyed an evening of music, food and art with those who believe that giving through the Community Foundation is smart philanthropy.

During the evening we recognized new members of our Legacy Society, which acknowledges donors who have named the Community Foundation in their estate plan. Members’ gifts create a permanent legacy and will continue to do good, forever.

**Ja’Nel and PhaeJare Jamerson**

When Ja’Nel and Phae Jamerson updated their estate plan to join the Community Foundation’s 30 Philanthropists in Their Thirties group, they thought about the differences they would like to make in the community. Ja’Nel’s passion is education and Phae’s is health care. They’re splitting their legacy gift between the Dr. J. Merrill and Edith Prunty Spencer Education Fund and the Arthur L. Tuuri Health Fund.

**Carol Kirkey-Miller**

Carol Miller wants her son, Hunter, to be remembered as a fun loving young man who was concerned about those around him and had a zest for life. The Hunter Miller Memorial Fund, established in 2018, will provide resources for programs in the Davison area focused on basic human needs, literacy, mental health and science. Carol’s legacy gift will be directed to this Fund.

**Shelley Spivack**

When Shelley Spivack was revising her estate plan, she thought about the various charities she supports. Then she asked herself, “which one best reflects my life’s work?” Shelley has committed her legacy gift to the Flint Women and Girls Fund which embodies her life’s goals and aspirations.

**Marlene Wilson**

Marlene and her late husband, Gordon, have given back generously to the community of Clio. We thank Marlene for leaving a planned gift in her will that will benefit the Clio community for good, forever.
Community Foundation of Greater Flint (CFGF) awarded $3,593,716 million in grants to 201 nonprofit programs in the second and third quarter 2019. Grants were made to nonprofits serving Genesee County in a variety of sectors including health, education, human services, arts and culture, and youth development. Local nonprofits also received grants and distributions from advised and designated funds held at CFGF. The next grant deadline is February 1, 2020. Learn more at www.cfgf.org.

Adams Avenue Block Club
Adopt A Pet, Inc.
Alzheimers Support Network
American Arab Heritage Council
American Federation of State, County & Municipal Employees Chapter 07
Argentine Township
Argentine Township Police Department
Asbury Community Development Corporation
Ballenger Square Community Association
Bay View Association
Beecher Community Neighborhood Association
Bendle Public Schools
Bharatiya Temple of Flint
Big Brothers Big Sisters of Flint and Genesee County
Boys and Girls Club of Greater Flint
Brownell-Homes Neighborhood Association
Building Strong Women Inc.
C Jones All Around Care
Camp Kesem National
Carman-Ainsworth Community Schools
Carriage Town Historic Neighborhood Association
Carriage Town Ministries
Cathedral of Faith Ministries
Catholic Charities of Shiawassee and Genesee Counties
Center for Higher Educational Achievement
Charity United Methodist Church
Charles Stewart Mott Community College
Child Care Network
Chosen Few Arts Council
City of Davison
City of Fenton
City of Flint
City of Grand Blanc
Clio Area Chamber of Commerce
Clio Area Fire Authority
Clio Area Schools
Clio Cast and Crew, Inc.
Clio Center for the Arts
Colin J. Dembo Memorial Foundation
College Cultural Neighborhood Association
Communities First, Inc.
Congregation Beth Israel
CORD USA
Court Street Village Non-Profit Housing Corporation
Crim Fitness Foundation, Inc.
Crime Stoppers of Flint & Genesee County
Crossover Downtown Outreach Ministry
Cystic Fibrosis Foundation - Metropolitan Detroit Chapter
Davison - Richfield Senior Center
Davison Community Schools
Davison Township
Dedicated Believers Ministries
Delta Research and Educational Foundation
Detroit Street Church of God
Devoted Friends Animal Society, Inc.
Do It With Attitude
Dreams Do Come True Foundation
Eagle’s Nest Academy
Edible Flint
Faith Foundation Resources
Family Promise of Genesee County
Fenton Area Public Schools
Fenton Area Resources and Referral Network Inc.
Fenton Community Orchestra
Ferris Wheel Innovation Center
First Presbyterian Church
FISH, Inc. of Grand Blanc
Flint and Genesee Chamber Foundation
Flint Area United Soccer Club, Inc.
Flint Central Church of the Nazarene
Flint Children’s Museum
Flint Classroom Support Fund
Flint Community Schools
Flint Cultural Center Corporation
Flint Diaper Bank, Inc.
Flint Fresh
Flint Institute of Arts
Flint Institute of Music
Flint Jackson Park Youth League
Flint Jewish Federation
Flint Power Squadron
Flint Public Art Project
Flint Public Library
Flint Science Fair, Inc.
Flushing Christian Outreach Center
Flushing Community Schools
Flushing Firefighters Association Inc.
Flushing Senior Citizens, Inc.
Food Bank of Eastern Michigan
Franklin Avenue Mission, Inc.
Free Legal Aid Clinic Inc.
Friends of Berston
Friends of For-Mar Foundation, Inc.
Friends of the Alley
Friends of the Grand Blanc Grid
GearUp2Lead
Genesee County Habitat for Humanity
Genesee County Hispanic Latino Collaborative
Genesee County Parks & Recreation Commission
Genesee Health System
Genesee STEM Academy
Glad Tidings Ministries, Inc.
Glendale Hills Neighborhood Association
Grand Blanc Heritage Association
Greater Flint Health Coalition
Greater Genesee County Area BMX Parents Association
Greater Holy Temple Church of God in Christ
Hamilton Community Health Network
NONPROFITS AWARDED GRANTS

Harris Memorial Church of God in Christ
Hasselbring Senior Center
Higher Quality of Life Ministries
Hispanic Technology & Community Center of Greater Flint
Holy Spirit Lutheran Church
Howard’s Helping Hands
Howell Nature Center
Humane Society of Genesee County
Hurley Foundation
International Center of Greater Flint
InvolvedDad
Jazz on Wheels
Jefferson School Alumni
Kettering University
Kimberly Anne Gillary Foundation
Lake Fenton Community Schools
Linden Community Schools
Local Initiatives Support Corporation
Machpelah Cemetery Association of Flint, MI Inc.
MADE Institute
Martus Luna Memorial Association
Metawanenee Hills Neighborhood Association
Metro Community Development, Inc.
Michigan Faith in Action (M.F.A.)
Michigan State University
Mind, Body & Soul Center for the Arts and Urban Affairs
Miracle League of Greater Flint
Mission Aviation Fellowship
Motherly Intercession, Inc.
Mott Park Neighborhood Association
My Brothers Keeper of Genesee County
My Community Resource House and Garden
Neighborhood Associations of Michigan
Neighborhood Engagement Hub
New Heart Church of God in Christ
Noah’s Ark Orphan Care
North Flint Neighborhood Action Council
North Flint Reinvestment Corporation
Northwest MLK Pierson Association
Old Newsboys of Flint
Our Savior Lutheran Church
PAWS Animal Rescue
Peckham Vocational Industries Inc.
Pink Fund, Inc.
Planned Parenthood of Michigan
Prince of Peace Baptist Church
Quinn Chapel African Methodist Episcopal Church
Rackham Symphony Choir
Reaching The World Ministries International Re-Connections, Inc.
Recreate Flint
Red Ink Flint
Rising Star Missionary Baptist Church
Riverside Tabernacle
Robert Allen Group
Rollingwood Blight Neighborhood Association
Shelter of Flint, Inc.
SOS (Stray or Stranded) Animal Rescue, Inc.
Soul of the Peruvian Andes
St. Mary Catholic Church
Swartz Creek Fine Arts Association
Sylvestre Broome Empowerment Village Tapology, Inc.
The Foundation For Mott Community College
The Grand Blanc Choral Society
The Oatmeal Club
The Salvation Army
Toys for Hospitalized Children
Trendsetters Productions
Trout Unlimited
UMA Strong Marshall Outreach
United Way of Genesee County
University Musical Society
University of Michigan-Ann Arbor
University of Michigan-Flint
University Park Estates Home Owners Association
Untouchable Swim
Uptown Reinvestment Corporation, Inc.
Urban Renaissance Center
Urban Transformation Development
Walk to Connect Flint & Genesee
Water and Woods Field Service Council
WC’s Beautification Project
Well of Hope
West Flint Community Watch
West Pulaski Avenue Block Club
Whaley Children’s Center
Without Walls Outreach
WKAR 90.5 FM Radio
Young Artistic Minds
Young Mens Christian Association of Flint
Youth Arts Unlocked
YWCA of Greater Flint

GRANTS BY AREA OF INTEREST

- EDUCATION $526,965
- PHILANTHROPIC ORGS $445,196
- RECREATION & SPORTS $384,980
- HUMAN SERVICES $348,333
- PUBLIC & SOCIETAL BENEFIT $328,079
- COMMUNITY IMPROVEMENT $315,413
- ARTS, CULTURE & HUMANITIES $309,187
- HOUSING & SHELTER $270,933
- EMPLOYMENT $190,452
- MENTAL HEALTH $150,500
- RELIGION $115,096
- OTHER $208,582
WE SERVE ALL OF GENESEE COUNTY

One measure of a community foundation is how well it represents and reflects the community it serves. Within Genesee County are several communities that have their own endowed community funds, but are still a part of CFGF. Here’s a roundup of giving and grantmaking.

CLIO AREA COMMUNITY FUND
The Clio Center for the Arts received a $5,040 grant to support an after-school art program for special needs youth from Clio Middle School. Students attend class at Clio Center for the Arts and work in their area of interest – arts and crafts, drawing, pottery and painting, with the help of Center instructors.

Other nonprofit organizations receiving grants include the Clio Area Fire Authority, Clio Area Schools, Clio Area Seniors, Inc., Clio Cast & Crew, Clio Police Department and Vienna Township Business Development Authority.

DAVISON COMMUNITY FUND
A $4,000 grant to Davison Township supported the installation of an all-ability swing set at the Lake Callis Recreation Complex. The new playground equipment is designed for children of all ability levels. The 40-acre complex is a seasonal park with a 100-foot beach and swimming area, a splash pad, grills, concession stand, six NCAA-rated sand volleyball courts and a grand pavilion.

We are grateful to local donors who established funds and made this project possible: Graff Family Foundation Fund, Justin M. Jury Fund, Jim and Lynn Peters Fund, and Sherri E. Stephens Fund.

Nonprofit organizations also receiving grants include the City of Davison, Davison Area Historical Society, Davison Community Schools, Davison-Richfield Senior Center, Davison Township, Friends of Davison Area Library, Genesee County Parks and Recreation, Greater Genesee County Area BMX Parents Association – Richfield Park BMX and Outreach East.
FENTON COMMUNITY FUND
A $9,000 grant helped bring K-9 officer Trinity, a male Czech shepherd, to the Argentine Township Police Department. The department has had K-9 officers in the past, however, most K-9s are located in the northern part of the county and not readily available to agencies in the southern part of Genesee County. Officer Tony Matthews is Trinity’s handler.

The Fenton Community Fund also supported these nonprofits: Argentine Township, City of Fenton, Daunen Martin Nature Sanctuary, Fenton Area Public Schools, Fenton Area Resource and Referral Network, Fenton Community Orchestra, Fenton Historical Museum, Genesee County Parks – Linden County Park, LAFF Pathway, Inc., Linden Downtown Development Authority and YMCA of Flint – Camp Copneconic.

FLUSHING AREA COMMUNITY FUND
Flushing Firefighters Association, Inc. focuses on life preservation, property conservation, fire prevention and community service throughout the City and Township of Flushing. The members – current and former firefighters – will be expanding fire prevention awareness to more residents thanks to a $500 grant from the Flushing Area Community Fund. Funding supports program supplies and prevention giveaways such as fire hats and other items.

Other nonprofits supported by the Fund include City of Flushing, Flushing Area Historical Society, Flushing Christian Outreach Center, Flushing Community Schools, Flushing Senior Center, Hero Roundtable and Holy Cross Lutheran Church.

GRAND BLANC COMMUNITY FUND
Nothing is more important than the safety of residents. That is why the Grand Blanc City Fire Department is offering free smoke detector installations for city residents age 55 and older, thanks to a $5,400 grant from the Grand Blanc Community Fund. The goal of the first phase of the project is to install 340 alarms in senior homes that currently have multiple levels and no alarms.

Other nonprofits receiving grants include City of Grand Blanc Police Department, City of Grand Blanc, FISH, Inc. of Grand Blanc, Friends of the Grand Blanc Grid, Genesee District Library, Grand Blanc Community Schools, Grand Blanc Heritage Association, Grand Blanc Instrumental Music Boosters, Grand Blanc Parks & Recreation Commission, Holy Spirit Lutheran Church, St. Christopher’s Episcopal Church and Grand Blanc Choral Society.

GIVE WHERE YOU LIVE
In 2019, three grants totaling $24,493 were advised by a committee of local volunteers. A $10,000 grant supported News Girls Rock, a mentoring program for students focused on journalism and communications. Grant funding came from the Flint Women and Girls Fund, Suseela Kanuri and Satyavathi Anne Fund, Joyce M. Conner Fund for Women and Girls, Harriet and Watson Kenworthy Fund, Dorothy M. Reynolds Endowment Fund, and the Dorothy W. Booth Fund.

Local journalist Jiquanda Johnson instructed youth in the intensive summer program. They studied journalism, media technology, and mass communications by using technology, workshops and internships. Students learned about the news industry, secured marketable skills and developed a greater appreciation of civic engagement.

The Center for Higher Educational Achievement received a $10,000 grant for a two-generation program for mothers and young children. Women selected for the program are low income and do not hold a high school diploma or GED. Academic training was provided to the women including basic reading and math, English, pre-GED development and job readiness workshops. Their daughters, age 6 to 12, participated in a summer reading and language arts program. The program also focused on financial literacy skills.

Youth Arts Unlocked received a $4,493 grant for the HerStory: Unlocked & the Art of Yoga program. The project served girls and gender non-conforming youth ages 10-17 at the GVRC – Genesee County’s youth detention facility. About 90 girls participated in the project that helped develop their literacy, cognitive and social skills while engaging with women’s history and the creative arts in a non-judgmental, safe and gender-responsive environment. They also learned new ways to cope with stress, anxiety and trauma through meditative practices and yoga workshops.

Gifts to the Flint Women and Girls Fund unlock the potential for women and girls in our community. Give online today at www.cfgf.org.
CARRIE GERMAIN: 2019 ALFRED AWARD RECIPIENT
Carrie (Carolyn) Germain is the recipient of the 2019 Clement A. Alfred Humanitarian Award. Carrie is a pharmacist who serves as an executive board member and pharmacy service coordinator and volunteer for the Genesee County Free Medical Clinic. She was honored during the Art of Philanthropy event for her extensive community service. The award is presented each year to a Flint area health professional who demonstrates a commitment to professionalism, integrity and humanitarian goals.

LOG ON AND SEE WHAT’S NEW
We’re excited to launch the all-new Community Foundation of Greater Flint website. This robust new site features streamlined navigation, inspiring stories from donors and grantees and expanded tools that make giving easier. Read more about our exciting work by exploring the collection of reports and publications available, including our 2018 annual report.

ISIAH OLIVER SELECTED FOR CIVIL SOCIETY FELLOWSHIP
The new fellowship, part of the Aspen Global Leadership Network, aims to prepare and engage the next generation of community and civic leaders, activists and problem solvers from across the political spectrum. Oliver was selected from a pool of over 200 nominees from across the country. He joins 23 inaugural Fellows, all proven leaders with a broad array of concerns who have reached an inflection point in their lives where they are ready to apply their talent and skills to build a more civil society.

SUPPORT OUR WORK
We believe that the greater Flint community draws its spirit, vitality and character by embracing our common humanity. Our new strategic plan calls us to facilitate leadership, strengthen organizations and positively impact the quality of life for everyone. Will you join us in making your gift?

Gifts to the Community Foundation Operations Endowment Fund support our work. A gift to the Community Impact Fund supports broad community needs in areas like education, health and human services. Give where you live and support a Community Fund. Or check our online fund search and support a cause near and dear to your heart.

PHILANTHROPY SPEAKS PODCAST
Hosted by Isaiah Oliver, President and CEO, the Philanthropy Speaks podcast highlights inspiring individuals who are making a real difference in Flint and Genesee County. Tune in for the latest podcast featuring Dr. Mona Hanna-Attisha, founder of the Flint Kids Fund, and Brandon Carr, Flint native and founder of the Carr Cares Foundation. Both Brandon and Dr. Mona share their passion and commitment for Flint and how they use their platform to support the causes they care about.
CENSUS 2020: KEY DATES

MARCH 2020
Census invitations mailed to households.

APRIL-JULY 2020
Reminder letters/postcards sent if no response received.

JULY 2020
Self-response deadline.

DECEMBER 31, 2020
Census Bureau delivers count to President.

MARCH 2021
States receive official count.

Every 10 years, the U.S. Census Bureau conducts a census to determine the number of people living in the United States. Being counted helps communities create jobs, provide housing, fund K-12 education, prepare for emergencies and build schools, roads, hospitals and libraries. Census data also determines how many seats states get in Congress.

The Census asks for less personal information than most social media profiles. Items like name, gender, age, birthday, race/ethnicity, relationship to head-of-household, owner or renter and phone number are asked. The Census will not ask about citizenship or immigration status.

In 2020 it will be easier than ever to complete the census. You can respond online using the unique Census ID that will be mailed to you. If you don’t have internet access, you can respond by phone or mail. Everyone living at the address matters and everyone needs to be counted, including children.